



# FLAVOR LIST 2017

(01/12/17)

**Note:** Ask your Ashby's Sterling Ice Cream distributor for flavors available in your area.

## FLAVOR / DESCRIPTION

**AMARETTO CHERRY – NICRA "Best Fruit Flavor 2000" and "Best New Flavor 1993"; LA County Fair "Gold Ribbon" winner, 2005:** Amaretto ice cream loaded with cherries and chocolate flakes.

**ANNIVERSARY CAKE** - 2004 was Ashby's Sterlings' 20<sup>th</sup> anniversary and we're celebrating with Grandma's yellow cake batter ice cream full of cake bites and spoonfuls of colorful frosting.

**NANA'S BANANA PUDDIN'** - NICRA "Best New Fruit Flavor", 2000: Banana pudding ice cream swirled with marshmallow creme and vanilla cookies.

**BEAR CLAWS** - Sweet, dark chocolate ice cream swirled with a heavy caramel, and loaded with chocolate-coated cashews.

**BLACK CHERRY** - Black cherry ice cream with large, black sweet cherries.

**BLACK WALNUT** - Black walnut ice cream with real black walnuts.

**BLUEBERRY MUFFIN TOP-** Vanilla ice cream with sweet, blueberry swirl, muffin pieces, and a streusel topping.

**BLUE MOON** - Traditional nutty and fruity flavored, bright blue ice cream.

**BRICKLY BEAR** - Chocolate malt ice cream with chocolate crackle and butter brickle. **Limited Qty.**

**BUTTER PECAN - LA County Fair "Gold Ribbon" winner, 2005:** Sweet, buttery ice cream, and lots of pecan halves.

**CARROT CAKE** - Cinnamon spice ice cream, laced with cream cheese frosting and carrot cake slices.

**CHOCOLATE - "First Place" NICRA Award Winner in 2010, 2002, 1998, and 1994; World Dairy Expo, 2013, 2011, 2008, 2006 and 2005; and LA County Fair "Gold Ribbon", 2005:** A creamy smooth, pure chocolate ice cream.

**CHOCOLATE CHIP** - Vanilla ice cream with tons of chocolate chip morsels.

**CHOCOLATE PEANUT BUTTER CUP** - Chocolate ice cream with a rich peanut butter ripple.

**COFFEE WITH CREAM** - Smooth, sweet coffee with cream flavor ice cream.

**COOKIE DOUGH** - Chocolate chip cookie dough flavored ice cream, homestyle cookie dough and chocolate chip morsels.

**COOKIE JAR** – Our famous O-O-Oreo ice cream with buttery, chocolate chip cookie dough and oatmeal M&M cookies tossed in.

**COTTON CANDY TWIST** - Bright blue cotton candy swirled with pink cotton candy nougat. The only thing missing is the stick!

**COW TIPPIN'** - Fields of caramel-filled chocolate cows laying in sweet, vanilla ice cream, near a river of caramel.

**ESKIMO KISSES** - Cool, coconut ice cream kissed with chocolate truffles and warmed by a thick blanket of fudge.

**FRENCH VANILLA** — “1<sup>st</sup> Place” WDE Award Winner—2012, "First Place" National Award Winner 2009, 2007, 2003, 2000, and 1994: A vanilla custard, French-style ice cream made with sugar egg yolks.

**FROSTED SUGAR COOKIE**—Sugar cookie ice cream with blue frosting swirl, sugar cookies, and multi-colored sprinkles.

**GOLD RUSH** – Golden vanilla and chocolate ice cream swirled with thick caramel.

**HAPPY CAMPER!**—Marshmallow ice cream tossed with sweet and salty pretzel clusters and finished with a crunchy, pretzel swirl.

**KEY LIME PIE - LA County Fair “Gold Ribbon” winner, 2005:** Graham cracker crust with whipped cream and key lime swirl in lime mousse ice cream.

**LEMON CHEESECAKE BAR** – Lemon bar ice cream filled with cheesecake chunks and graham cracker crust swirl.

**MACKINAC ISLAND FUDGE** - Vanilla ice cream, butter fudge swirl, with our large chewy fudge pieces. It's like being on vacation!

**MAJESTIC MILKY WAY** – Chocolate malt flakes blended with a caramel fudge ribbon in milk chocolate ice cream.

**MAPLE WALNUT BLONDIE**—Sweet-cream, vanilla ice cream with maple butter sauce, crispy walnuts, and blonde brownies.

**MICHIGAN POT HOLE**--Thick, black-tar fudge in chocolate ice cream with chunks of chocolate asphalt.

**MINT CHOCOLATE** - Mint ice cream loaded with rich dark semi-sweet chocolate chips.

**MOCHA ALMOND FUDGE** - Coffee ice cream, butter fudge swirl, and chocolate-covered almonds.

**MOOSE TRACKS®** - Vanilla ice cream with peanut butter cups swirled with Moose Tracks® Fudge.

**NUTTIN' BETTER**—Dark, dark chocolate ice cream with almond halves and rich, caramel swirl.

**O-O-OREO** - Vanilla ice cream blended with real Oreo cookies, pieces and crumbs.

**PAINTBALL BLITZ**—Blue Raspberry ice cream with colorful, chocolate “paintballs” and sour candy swirls.

**PEANUT BUTTER MUDSLIDE**—Creamy, peanut butter ice cream with PB cookie dough bits and a mudslide of chocolate cookie fudge. **NEW!**

**PEPPERMINT BARK**—Pink peppermint ice cream with crunchy, peppermint bark and famous Moose Tracks® Fudge.

**PISTACHIO ALMOND** - Pistachio nut flavored ice cream, with crisp, toasted almonds.

**PLAY DOUGH** - The kids' new favorite! A bright yellow vanilla ice cream with hunks of red and blue play dough (cookie dough).

**PRALINE -N- PECAN** - Vanilla ice cream swirled with a rich caramel fudge and loaded with candied pecans.

**RASPBERRY CHIP CHEESECAKE** - Voted "Best New Flavor 1994" and “Best Fruit Flavor 2000” by the National Ice Cream and Yogurt Retailers Association: Our creamy cheesecake ice cream with a raspberry swirl and loaded with chocolate chip flakes.

**RAZBERRY RENDEZVOUS** – Black raspberry ice cream with Moose Tracks Fudge® and dark chocolate raspberry-filled candies.

**SALTED CARAMEL PRETZEL** – Sea salt caramel ice cream with a crunchy pretzel swirl. **NEW!**

**SALTY “COWAMEL”** – Vanilla ice cream layered with a salted caramel ripple, and sea salt caramel truffles.

**SALTY JACK** –Salted caramel ice cream with swells of salted caramel and butter-toasted peanuts.

**SCOUT'S HONOR MINT COOKIE – NICRA “Best New Flavor of the Year”—Honorable M., 2010:** Our mint ice cream with chocolate covered mint cookie balls and a chocolate cookie fudge swirl.

**SIGNATURE VANILLA – “1st Place” WDE Award Winner—2013, “2nd Place” WDE Award Winner—2012, “First Place” National Award Winner--2010:** Our most premium vanilla ice cream, yet! All natural ingredients, 16% butterfat, and 40% overrun make this flavor a show stopper. It doesn't get much better than this for rich, creamy ice cream.

**SPUMONI--“3rd Place” WDE Award Winner—2012, LA County Fair “Gold Ribbon” winner, 2005:** Four of our best flavors: Amaretto Cherry, Pistachio Almond, Dark Chocolate and Golden Rum, plus whipped cream swirl, combine to make this a special treat!

**STRAWBERRY - "First Place" NICRA Award Winner 2009, 1993:** Strawberry ice cream, with strawberry halves.

**STRAWBERRY CHEESECAKE -** Cheesecake ice cream with a strawberry ripple and chunks of traditional cheesecake.

**SUPERMAN -** Try our florescent lemon yellow, strawberry red and bubble gum blue ice cream. Definitely the number one selling kids ice cream.

**JACKED UP TENNESSEE TOFFEE -** Toffee ice cream laced with smooth, whiskey sweet sauce and garnished with broken Heath bars. Uncle Jack will love this flavor!

**'TIS THE SEASON—**White, mint ice cream with a blizzard of red and green mint candy flakes.

**ULTIMATE PEANUT BUTTER BROWNIE – NICRA “Best New Flavor of the Year”, 2002:** Creamy peanut butter ice cream packed with fudgy brownies and drizzled with caramel.

**VANILLA - "1st Place" WDE Award Winner in 2011, “First Place” NICRA Award Winner in 2010, 2009, 2007, 2005, 2003, 2002, 2000, 1999, 1997, 1994, and 1993; LA County Fair “Gold Ribbon” winner, 2005:** 100% Pure Vanilla.

**PHILLY VANILLY (VANILLA BEAN) - “2nd Place” WDE Award Winner—2012, "1st Place" WDE Award Winner in 2011, "1st Place" NICRA Award Winner in 2007, 2003, 2002, 1994, and 1993:** 100% Pure Vanilla with fresh ground Vanilla Bean.

**WHITE CHOCOLATE TRUFFLE –** Smooth, white chocolate ice cream with chocolate raspberry truffles and a red raspberry wave. **NEW!**

### **GELATO (Italian-style ice cream):**

**PISTACHIO—**Pistachio gelato chocked full of large pistachio nuts.

**COCONUT ALMOND FUDGE—**Toasted coconut, almonds, and chocolate flakes in coconut gelato make this flavor a real “joy” to eat!

**STRAWBERRY SHORTCAKE—**Real strawberry puree and strawberry ripple in gelato, then blended with short cake for a real summertime treat.

**SHERBETS and SORBETS**

**ORANGE SHERBET** - This bright orange sherbet is sure to add a little sunshine to your day. A cool crisp orange taste, a refreshing treat for any time of the year.

**RAINBOW SHERBET** - Talk about a mixture of colors! Our Rainbow Sherbet is orange, raspberry red and lime green all blended together for a truly refreshing taste.

**SANGRIA SWIRL SHERBET**—Sangria sherbet with notes of black raspberry, twisted with chunky pineapple sherbet.

**BLACK RASPBERRY POMEGRANATE SORBET** - A refreshing, non-dairy, non-fat black raspberry pomegranate dessert.

**LEMON SORBET** - A refreshing, non-dairy, non-fat lemon dessert.

**MOSCOW MULE SORBET** – A refreshing, non-dairy, non-fat ginger lime dessert. **NEW!**

**RASPBERRY SORBET** - A refreshing, non-dairy, non-fat raspberry dessert.

**Ashby's No Regrets® (low fat and no fat alternative desserts):**

**BLACK CHERRY YOGURT** - A Black Cherry flavored yogurt with a rich maroon color, loaded with sweet black cherry halves. Definitely one to enjoyed by itself - a calorie watchers delight!

**BLACK RASPBERRY CHIP YOGURT** – Fruity, blackraspberry yogurt with black raspberry topping and chips of dark chocolate.

**VANILLA YOGURT** - A vanilla lowfat yogurt. Make a reduced fat treat for your fat-concious customers: a cone, a sundae, or a beverage.

**NO SUGAR ADDED and LOW FAT ICE CREAMS:**

**BUTTER PECAN** - Butter pecan flavored No Sugar Added, Low Fat ice cream with loads of pecan pieces.

**HoF CHERRY VANILLA** - Tart red cherries in Vanilla NSA/Low Fat ice cream.

**CHOCOLATE MOOSE TRACKS®** - NSA/Low Fat chocolate ice cream with wonderfully thick, chocolate fudge swirl and peanut butter cups.

**HoF COFFEE FUDGE** - Coffee flavored No Sugar Added, Low Fat ice cream with a smooth, chocolate fudge ribbon.

**COUNTRY APPLE PIE** – NSA pie chips and apple pie ribbon in No Sugar Added apple ice cream. Total guilt-free indulgence!

**HoF VANILLA** - Vanilla flavored No Sugar Added, Low Fat ice cream.