

ASHBY'S STERLING FLAVOR LIST

(02/09/15)

Note: *Not all flavors are available in all markets. Ask your Ashby's Sterling Ice Cream distributor for flavors available in your area.*

FLAVOR / DESCRIPTION

* New flavors

AMARETTO CHERRY – NICRA "Best Fruit Flavor 2000" and "Best New Flavor 1993"; LA County Fair "Gold Ribbon" winner, 2005: Amaretto ice cream loaded with cherries and chocolate flakes.

ANNIVERSARY CAKE - 2004 was Ashby's Sterlings' 20th anniversary and we're celebrating with Grandma's yellow cake batter ice cream full of cake bites and spoonfuls of colorful frosting.

APPLES, PEACHES, SCRUMPTIOUS PIE—Apple cinnamon ice cream with an orchard peach swirl, and crispy pie crust wedges.

NANA'S BANANA PUDDIN' - NICRA "Best New Fruit Flavor", 2000: Banana pudding ice cream swirled with marshmallow creme and vanilla cookies.

BEAR CLAWS - Sweet, dark chocolate ice cream swirled with a heavy caramel, and loaded with chocolate-coated cashews.

BLACK CHERRY - Black cherry ice cream with large, black sweet cherries.

BLACK WALNUT - Black walnut ice cream with real black walnuts.

BLUEBERRY MUFFIN TOP—Vanilla ice cream with sweet, blueberry swirl, muffin pieces, and a streusel topping.

BLUE MOON - Traditional nutty and fruity flavored, bright blue ice cream.

BRICKLY BEAR --Chocolate malt ice cream with chocolate crackle and butter brickle.

BUTTER PECAN -- LA County Fair "Gold Ribbon" winner, 2005: Sweet, buttery ice cream, and lots of pecan halves.

CARROT CAKE —Cinnamon spice ice cream, laced with cream cheese frosting and carrot cake slices.

3-D CHOCOLATE—Our award-winning chocolate ice cream in 3 dimensions, with soft fudge swirl and fudge cups mixed in.

CHOCOLATE - "First Place" NICRA Award Winner in 2010, 2002, 1998, and 1994; World Dairy Expo, 2013, 2011, 2008, 2006 and 2005; and LA County Fair "Gold Ribbon", 2005: A creamy smooth, pure chocolate ice cream.

CHOCOLATE CHIP - Vanilla ice cream with tons of chocolate chip morsels.

CHOCOLATE PEANUT BUTTER CUP - Chocolate ice cream with a rich peanut butter ripple.

COFFEE WITH CREAM - Smooth, sweet coffee with cream flavor ice cream.

COOKIE DOUGH - Chocolate chip cookie dough flavored ice cream, homestyle cookie dough and chocolate chip morsels.

COOKIE JAR – Our famous O-O-Oreo ice cream with buttery, chocolate chip cookie dough and oatmeal M&M cookies tossed in.

COTTON CANDY TWIST - Bright blue cotton candy swirled with pink cotton candy nougat. The only thing missing is the stick!

COW TIPPIN' - Fields of caramel-filled chocolate cows laying in sweet, vanilla ice cream, near a river of caramel.

ESKIMO KISSES - Cool, coconut ice cream kissed with chocolate truffles and warmed by a thick blanket of fudge.

FRENCH VANILLA — “1st Place” WDE Award Winner—2012, “First Place” National Award Winner 2009, 2007, 2003, 2000, and 1994: A vanilla custard, French-style ice cream made with sugar egg yolks.

GOLD RUSH – Golden vanilla and chocolate ice cream swirled with thick caramel.

HAPPY CAMPER!—Marshmallow ice cream tossed with sweet and salty pretzel clusters and finished with a crunchy, pretzel swirl.

KEY LIME PIE - LA County Fair “Gold Ribbon” winner, 2005: Graham cracker crust with whipped cream and key lime swirl in lime mousse ice cream.

LEMON CHEESECAKE BAR – Lemon bar ice cream filled with cheesecake chunks and graham cracker crust swirl.

MACKINAC ISLAND FUDGE - Vanilla ice cream, butter fudge swirl, with our large chewy fudge pieces. It's like being on vacation!

MAJESTIC MILKY WAY – Chocolate malt flakes blended with a caramel fudge ribbon in milk chocolate ice cream.

MAPLE WALNUT BLONDIE—Sweet-cream, vanilla ice cream with maple butter sauce, crispy walnuts, and blonde brownies.

MICHIGAN POT HOLE—Thick, black-tar fudge in chocolate ice cream with chunks of chocolate asphalt.

MINT CHOCOLATE - Mint ice cream loaded with rich dark semi-sweet chocolate chips.

MOCHA ALMOND FUDGE - Coffee ice cream, butter fudge swirl, and chocolate-covered almonds.

MOOSE TRACKS® - Vanilla ice cream with peanut butter cups swirled with Moose Tracks® Fudge.

NO TELLIN' –Hazelnut ice cream with hazelnut fudge ripple and vanilla wafers.

O-O-OREO - Vanilla ice cream blended with real Oreo cookies, pieces and crumbs.

PEANUT BUTTER COOKIE DOUGH – Smooth, peanut butter ice cream swirled with more peanut butter and gobs of peanut butter cookie dough

PEPPERMINT CRACKLE –Pink peppermint ice cream with a unique, crunchy peppermint swirl and white chocolate flakes.

PINEAPPLE MANGO—Mango ice cream topped with orange-pineapple chunky sauce. Colorful and refreshing!

PISTACHIO ALMOND - Pistachio nut flavored ice cream, with crisp, toasted almonds.

PLAY DOUGH - The kids' new favorite! A bright yellow vanilla ice cream with hunks of red and blue play dough (cookie dough).

PRALINE -N- PECAN - Vanilla ice cream swirled with a rich caramel fudge and loaded with candied pecans.

RASPBERRY CHIP CHEESECAKE - Voted “Best New Flavor 1994” and “Best Fruit Flavor 2000” by the National Ice Cream and Yogurt Retailers Association: Our creamy cheesecake ice cream with a raspberry swirl and loaded with chocolate chip flakes.

RAZBERRY RENDEZVOUS – Black raspberry ice cream with Moose Tracks Fudge® and dark chocolate raspberry-filled candies.

SALTY “COWAMEL” – Vanilla ice cream layered with a salted caramel ripple, and sea salt caramel truffles.

SALTY JACK –Salted caramel ice cream with swells of salted caramel and butter-toasted peanuts.

SCOUT'S HONOR MINT COOKIE – NICRA “Best New Flavor of the Year”—Honorable M., 2010: Our mint ice cream with chocolate covered mint cookie balls and a chocolate cookie fudge swirl.

Page 3

SIGNATURE CHOCOLATE—Melt-in-your-mouth milk chocolate ice cream. Low overrun makes this our densest, richest chocolate ice cream ever!

SIGNATURE VANILLA – “1st Place” WDE Award Winner—2013, “2nd Place” WDE Award Winner—2012, “First Place” National Award Winner--2010: Our most premium vanilla ice cream, yet! All natural ingredients, 16% butterfat, and 40% overrun make this flavor a show stopper. It doesn't get much better than this for rich, creamy ice cream.

SIN-A-YUM BUN—Our popular cheesecake ice cream with “sinfully” sweet cinnamon goo and sticky bun fudge pieces.

S'MORES BROWNIE –Chocolate marshmallow ice cream with chocolate praline graham crackers and brownie batter swirl.

SOUTHERN PECAN PIE--Pecan ice cream with ground pecans, then loaded with glazed pecans and cinnamon pie crust. *Coming March 2015!*

SPUMONI--“3rd Place” WDE Award Winner—2012, LA County Fair “Gold Ribbon” winner, 2005: Four of our best flavors: Amaretto Cherry, Pistachio Almond, Dark Chocolate and Golden Rum, plus whipped cream swirl, combine to make this a special treat!

STRAWBERRY - “First Place” NICRA Award Winner 2009, 1993: Strawberry ice cream, with strawberry halves.

STRAWBERRY CHEESECAKE - Cheesecake ice cream with a strawberry ripple and chunks of traditional cheesecake.

SUPERMAN - Try our florescent lemon yellow, strawberry red and bubble gum blue ice cream. Definitely the number one selling kids ice cream.

JACKED UP TENNESSEE TOFFEE - Toffee ice cream laced with smooth, whiskey sweet sauce and garnished with broken Heath bars. Uncle Jack will love this flavor!

TIGER STRIPES—Bright orange, vanilla ice cream striped with chocolate cookie fudge and white-chocolate covered pretzel balls for crunch!

TOFFEE MOCHA MISU - Chocolate toffee candy in coffee ice cream , laced with brandy espresso ribbon.

ULTIMATE PEANUT BUTTER BROWNIE – NICRA “Best New Flavor of the Year”, 2002: Creamy peanut butter ice cream packed with fudgy brownies and drizzled with caramel.

VANILLA - “1st Place” WDE Award Winner in 2011, “First Place” NICRA Award Winner in 2010, 2009, 2007, 2005, 2003, 2002, 2000, 1999, 1997, 1994, and 1993; LA County Fair “Gold Ribbon” winner, 2005: 100% Pure Vanilla.

PHILLY VANILLY (VANILLA BEAN) - “2nd Place” WDE Award Winner—2012, “1st Place” WDE Award Winner in 2011, “1st Place” NICRA Award Winner in 2007, 2003, 2002, 1994, and 1993: 100% Pure Vanilla with fresh ground Vanilla Bean.

WORLD'S FAIR CARAMEL CORN--Popcorn ice cream with clusters of crispy caramel corn, and a dark, caramel ribbon.

(continued next page)

GELATO (Italian-style ice cream):

DARK CHOCOLATE CHUNK—Dark chocolate gelato with even darker chocolate candy.

PISTACHIO—Pistachio gelato chocked full of large pistachio nuts.

COCONUT ALMOND FUDGE—Toasted coconut, almonds, and chocolate flakes in coconut gelato make this flavor a real “joy” to eat!

STRAWBERRY SHORTCAKE—Real strawberry puree and strawberry ripple in gelato, then blended with short cake for a real summertime treat.

SHERBETS and SORBETS

ORANGE SHERBET - This bright orange sherbet is sure to add a little sunshine to your day. A cool crisp orange taste, a refreshing treat for any time of the year.

RAINBOW SHERBET - Talk about a mixture of colors! Our Rainbow Sherbet is orange, raspberry red and lime green all blended together for a truly refreshing taste.

LEMON SORBET - A refreshing, non-dairy, non-fat lemon dessert.

RASPBERRY SORBET - A refreshing, non-dairy, non-fat raspberry dessert.

BLACK RASPBERRY POMEGRANATE SORBET - A refreshing, non-dairy, non-fat black raspberry pomegranate dessert

Ashby's No Regrets® (low fat and no fat alternative desserts):

BLACK CHERRY YOGURT - A Black Cherry flavored yogurt with a rich maroon color, loaded with sweet black cherry halves. Definitely one to enjoyed by itself - a calorie watchers delight!

BLACK RASPBERRY CHIP YOGURT – Fruity, blackraspberry yogurt with black raspberry topping and chips of dark chocolate.

VANILLA YOGURT - A vanilla lowfat yogurt. Make a reduced fat treat for your fat-conscious customers: a cone, a sundae, or a beverage.

WILD BLUEBERRY GRANOLA YOGURT – “1st Place” WDE Award Winner—2012. Vanilla yogurt with wild blueberry swirl and cinnamon-oatmeal granola. It's like dessert for breakfast.

NO SUGAR ADDED and LOW FAT ICE CREAMS:

BUTTER PECAN - Butter pecan flavored No Sugar Added, Low Fat ice cream with loads of pecan pieces.

HoF CHERRY VANILLA - Tart red cherries in Vanilla NSA/Low Fat ice cream.

CHOCOLATE MOOSE TRACKS® - NSA/Low Fat chocolate ice cream with wonderfully thick, chocolate fudge swirl and peanut butter cups.

HoF COFFEE FUDGE - Coffee flavored No Sugar Added, Low Fat ice cream with a smooth, chocolate fudge ribbon.

COUNTRY APPLE PIE – NSA pie chips and apple pie ribbon in No Sugar Added apple ice cream. Total guilt-free indulgence!

HoF VANILLA - Vanilla flavored No Sugar Added, Low Fat ice cream.